

MusicWiz Project

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Industry: Music

Stage of Dev.: early development

Employees: none

Founded: 05/2015

Capital Raised to Date: None

Seeking Investment for development, product and market.

Investment Opportunity:
\$600K for 20% shares.

Chief scientist: option to double investment for no equity.

About the project

MusicWiz is an **algorithm based on a new music theory that composes music** in any style according to required parameters such as: time, atmosphere, style, musical instruments, rhythm etc...

MusicWiz **algorithm changes in real time** according to listener preferences and thus makes the music customized for each user, creating various uses ranging from music to movies, robots, commercials, games to medical and studies of the brain.

Problem

Music is a product consumed by creators of video, games and the like. Creators **always in a search for original music** that will fit their creation. Buying original music is expensive for most businesses. Royalties free and ready to buy music don't satisfy creator's needs and can't be tweaked.

Solution

MusicWiz **provides original music** that matches creators video productions, games, podcasts etc... and allow them to **control and adjust** the sound, feel and timing of the music up to a single note in a track.

The process **saves time and money!**

Products/Services

Our product is an application/web site where customers connect via API and define features and requirements such as: time frame, musical instrument, tempo, atmosphere and then press play. **Music is immediately produces and** created especially for the user. Then, user can adjust it and let MusicWiz algorithm learn his/her preferences so it will be improved on the next track.

Business model:

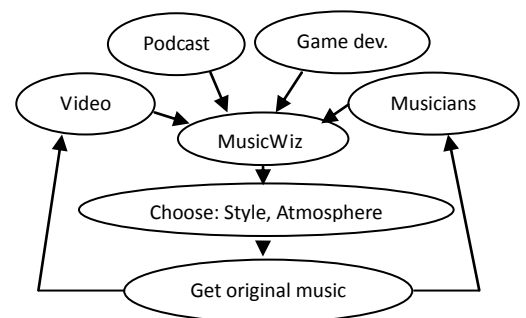
Freemium and premium by time.

Prices: 40-750\$ per music piece.

No royalties.

Listening ex.:

[Bach style](#), [Soft music](#).



Target Markets

End users who upload video to YouTube/Facebook. Production/ad companies of all sizes, Greeting Cards companies and the like.

Competition/Substitution

Companies that make music algorithm. Sites that sell music made by musicians. Companies that sell license and paid royalties.

Advantage - MusicWiz scans one song to get 1M original one while others scan 1M o get one.

Range of Products – a site that sell music by demand. Music E-learning. Music for games.

Distribution/Sales Model – Distribute the site that sells music on demand.

Technologies/IP – Our algorithm is **patent pending**.